

# Maptaskr

## See your data clearly with intelligent maps

The complete Mapping & Location  
Intelligence solution for Dynamics 365  
**#HigherClientsSatisfaction**



### What is Maptaskr?

Maptaskr is a global software company, and we are helping companies to see trends by bringing your CRM & Business data alive with the power of maps.

Maptaskr is a comprehensive mapping, geospatial and location intelligence solution for Dynamics 365, Power Platform and Microsoft technologies. Maptaskr enables advanced mapping capability, so users can finally bring a geospatial and locational dimension to their data.

Whether it is mapping farm fields and paddocks or monitoring utility assets like electricity, gas, water or telecommunication lines, Maptaskr allows for users to quickly bridge the gap between CRM/Business data and geospatial/location data.

Visualise your data

Informed Decisions

Integrated Layers

### Visualise your data

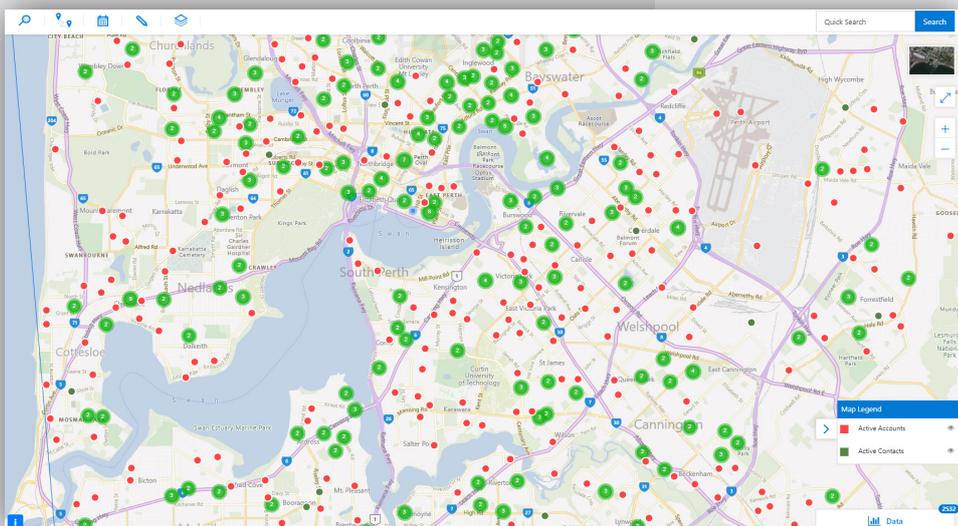
If you are a Manager or working in the field, getting access to your data is essential. Quickly visualise your CRM and business data on a map, apply filters to see data trends and more immediately.

### Informed Decisions

It is getting more and more critical that you are making the right business decisions with all the data you have available. Make informed decisions based on being able to see the bigger picture using map visualisation.

### Integrated Layers

How often is it, that you have access to other information, which is crucial for you and the business, but the business systems are not ready to have that information stored? With Maptaskr you can import and combine multiple data sources (inc. live sources) into one simple map view!



# Some of the features available in Maptaskr:

Maptaskr has all the benefits & Features you need to bring mapping into your business applications.



## Geocode CRM Data

Automate many of the manual sales processes to save time and sell more.



## Optimised Routing

Optimise your staff coverage with the Maptaskr scheduling and rostering module, so you can provide the best level of support to your patients.



## Import 3rd Party Data Layers

Import excel files and OGC compliant mapping layers to quickly identify opportunities.



## Map CRM Data

Journey plan like a pro. Reduce travel time and travel costs. See more customers and close more sales.



## Calendar Integration

Run complex sales queries to discover new trends and sales leads.



## Geofenced Zones

Collaborate with colleagues & external customers by being able to share maps.



## Territory Management

Optimize territory coverage, easily create, manage and reassign territories.



## 1-Click Actions

Create and trigger custom workflows to automate different business processes.



## Satellite & Aerial Data

Bring in satellite & aerial imagery direct to Dynamics 365 for accurate ground intelligence.



## In-depth Search

Create automated search queries and quickly find important sales data.



## Collaborate & Share Maps

Share maps internally and externally enabling quick collaboration.



## ESRI ArcGIS Connector

Maptaskr is the only approved way to integrate Dynamics 365 data with ESRI ArcGIS data.

## Maptaskr is integrated with:

Maptaskr talks with many data sources and map type files. Here are some of our main integration partners:



## Solution Guarantee

Maptaskr is a Microsoft Co-Sell Certified solution and available from Microsoft App source, Apple Store and Android Play under the name of Maptaskr.

We are part of the Microsoft Global Co-sell program, which means the solution is verified and quality controlled.

Would you like to hear more?  
[mptaskr.com](https://mptaskr.com)

