

THE POWER OF MAPTASKR

The leading mapping & geo-productivity solution for the Microsoft Business Applications platform.

#BetterTogether



WHAT IS MAPTASKR?

Maptaskr is a comprehensive geospatial productivity solution for Power Apps and Dynamics 365, which works natively with first party Apps such as Sales, Customer Service and Field Services.

It enables advanced mapping capability, so users can finally bring a geospatial dimension to their business data and processes.

Maptaskr is a versatile geospatial solution that empowers businesses with advanced mapping and location intelligence capabilities. It offers organizations the ability to visualize CRM data geographically, enhancing decision-making across sales, marketing, and service operations.

Maptaskr turns data into actionable insights, fostering a more strategic and informed approach to business operations, customer engagement, and growth.

VISUALISE YOUR DATA

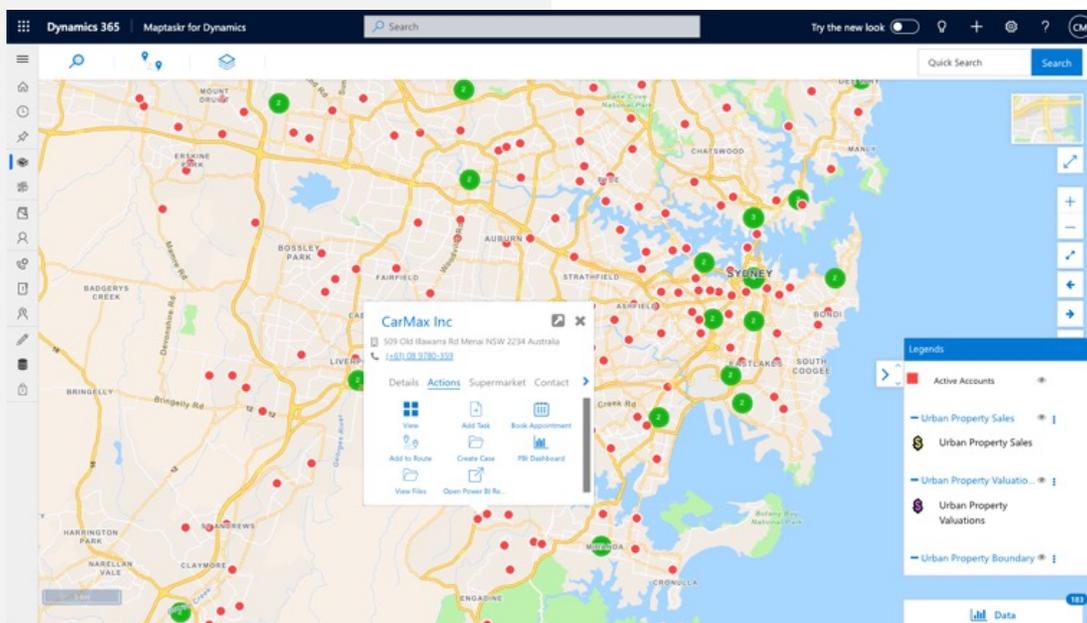
Whether you're managing a team or in the field, immediate access to your data is crucial. Effortlessly visualize your CRM and other business data on a map, employ filters to discern trends and obtain insights instantly.

MAKE INFORMED DECISIONS

In today's data-driven world, the clarity of decision-making is paramount. Leverage the comprehensive view provided by map visualization to make enlightened decisions, ensuring they're grounded in the totality of your data.

TAKE INSIGHTFUL ACTION

Consider how vital it is to integrate disparate yet critical information for your role and the broader business context. Maptaskr enables you to amalgamate various data streams, including real-time data, into a unified map interface for powerful, actionable insights.

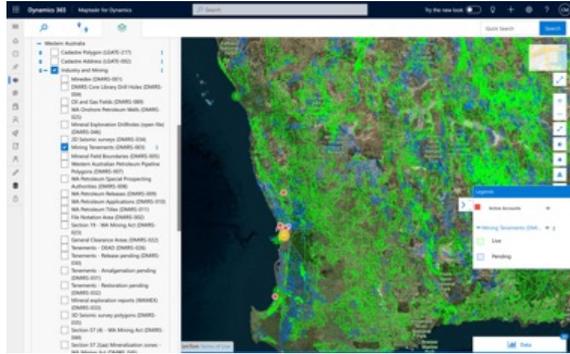


MAPTASKR IN THE FIELD

Enable Geospatial Productivity within Field Services.

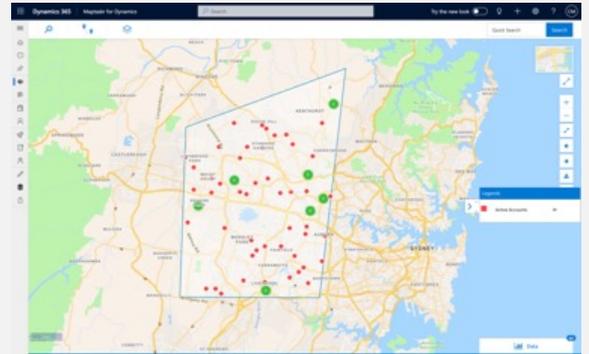
VISUALISE YOUR DATA

Maptaskr transforms complex datasets into intuitive, interactive maps, allowing businesses to see their CRM data in a geographical context. Users can apply filters to visualize trends and gain immediate insights into sales, service, and operational landscapes. This spatial understanding facilitates strategic planning and fosters a more data-driven approach to decision-making.



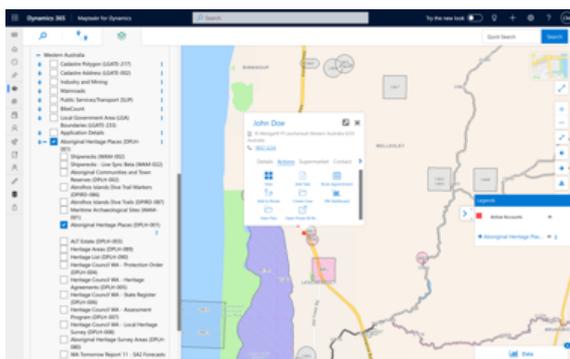
MAKE INFORMED DECISIONS

Maptaskr's mapping technology equips businesses with the spatial analysis tools needed to make informed decisions, drawing actionable insights from visualized data. By overlaying CRM information on geographical maps, it illuminates trends and patterns that drive smarter, strategic business choices. This level of decision-making precision enhances efficiency and effectiveness across sales, marketing, and service delivery.



TAKE INSIGHTFUL ACTION

Maptaskr empowers businesses to take insightful action by synthesizing geospatial data and CRM insights into one coherent map-based view. This convergence facilitates strategic decisions, allowing for swift action based on a comprehensive understanding of data trends and geographic intelligence. By leveraging Maptaskr, businesses can confidently navigate operational challenges and capitalize on opportunities with geographically-informed solutions.



Visualise Your Data - Discover New Insights



MAPTASKR IN THE FIELD

Enable Geospatial Productivity within Field Services.



Geocode CRM Data

Automate many of the manual business processes to save time and be able to visualise records on a map by geocoding them..



Optimised Routing

Optimise your staff coverage with the Maptaskr scheduling and rostering module, so you can provide the best level of support to your patients.



Import 3rd Party Data Layers

Import excel files and OGC compliant mapping layers to quickly identify opportunities.



Map CRM Data

Journey plan like a pro. Reduce travel time and travel costs. See more customers and close more sales.



Relate records

Run complex search queries to discover new trends and relationship within your business data.



Geofenced Zones

Collaborate with colleagues & external customers by being able to share maps.



Territory Management

Optimize territory coverage, easily create, manage and reassign territories.



Seamless Actions

Trigger business actions custom workflows straight from the map to automate different business processes.



Satellite & Aerial Data

Bring in satellite & aerial imagery direct to productivity solution for accurate ground intelligence.



In-depth Search

Create automated search queries and quickly find important record data.



Customer Marketing

Conduct bulk broadcasts, incorporate contacts into your marketing lists, and create targeted customer segmentation for tailored outreach.



ESRI ArcGIS Connector

Maptaskr is the only approved way to integrate Dataverse data with ESRI ArcGIS data.

“The leading mapping & geo-productivity solution for the Microsoft Business Applications platform used by government & enterprise customers globally”



**Download
Maptaskr Today!**

Would you like to hear more?
mptaskr.com or hello@mptaskr.com

